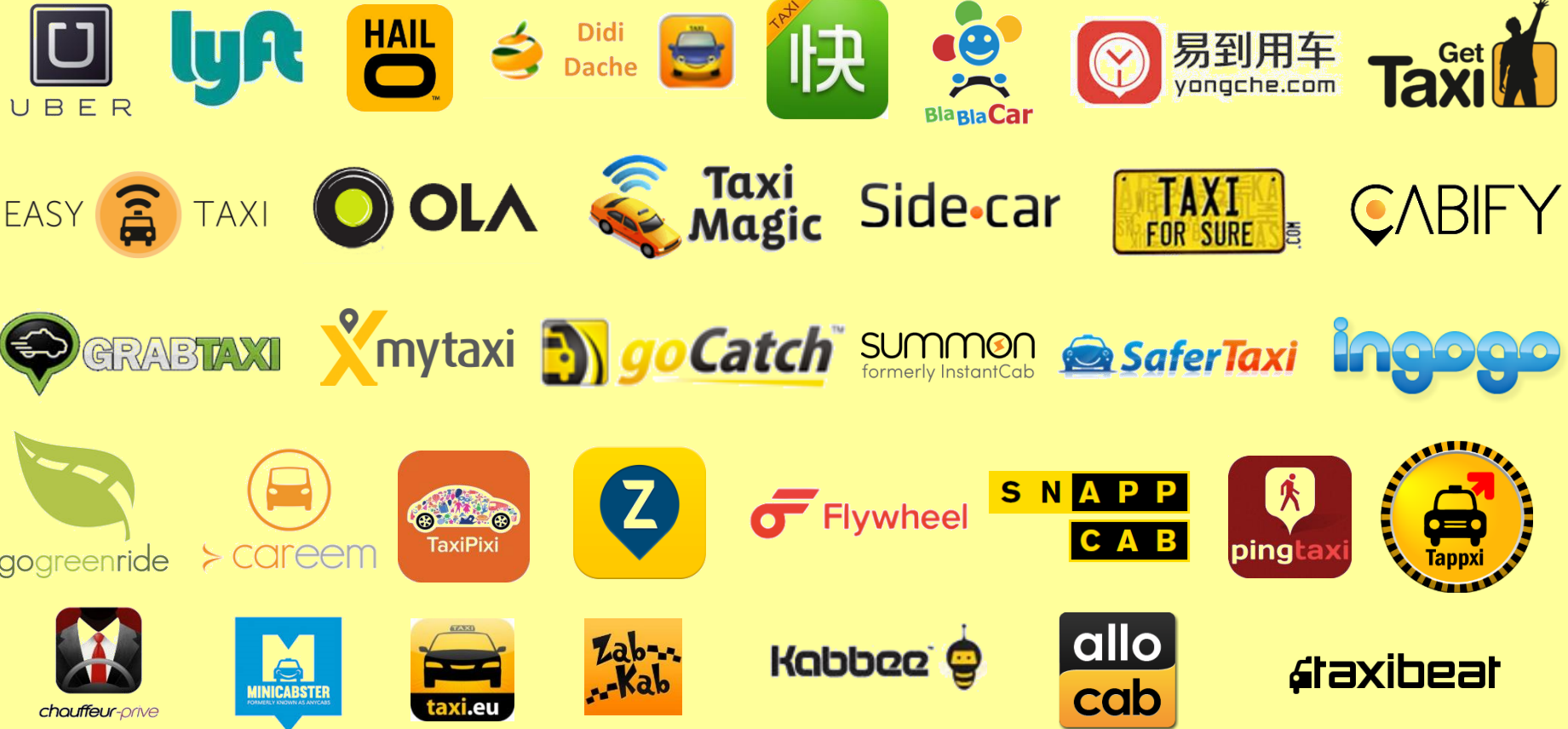


Online Cab Aggregators around the World



Prepared by

Valoriser Consultants

Uber Technologies Inc. (www.uber.com)

Started in: 2007

Business Model: Ride Sharing

Presence in: 140+ cities
around the world



Founders



Travis Kalanick and Garrett Camp

Funding

Seed/Angel	\$1.5 million
Series A	\$11 million
Series B	\$37 million
Series C	\$258 million
Series D	\$1.2 billion
Total	\$1.5 billion

- Founded in 2007, Uber is currently the market leader in terms of revenue, valuation and its market presence in the taxi market.
 - The company is currently managing a large fleet of cars across the world. Uber drivers are also licensed, but are not employees of the company. They work when they want and must provide their own cars.
- The concept is gaining lots of popularity around the world. It is posing real challenge to traditional taxi market. The company is signing up around 20,000 drivers every month around the world.
- Uber has taken lots of initiative in the recent time to integrate its application with other services like booking option in Google Map, Partnership with Concur for business travel and discussion with Facebook & WhatsApp for possible integration.

Lyft Inc. (www.lyft.com)

Started in: 2005

Business Model: Carpooling
Presence in: 64 cities in 31 states (USA)



Founders



John Zimmer and Logan Green

Funding

Seed/Angel	\$1.5 million
Series A	\$6 million
Series B	\$15 million
Series C	\$60 million
Series D	\$250 million
Series E	\$332.5 million

- Lyft is one of the most popular carpooling providers in the USA, providing short trips to commuters. The company has built the community of people who are looking to offer or take rides.
 - The commuter, who is looking for a ride, can make the request using the application. The app will find the closest pink mustachioed cars within the vicinity to pick the person up and take him/her where he/she need to go. The commuter can check the drivers' credential also.
- To avoid legal problems with taxi services, no prices are agreed– instead, passengers make donations. The payment is automatically charged from saved credit card. Passengers and drivers rate each other. If you rate someone 3 stars or below, you'll never be matched with them again.
- Each Lyft car needs to undergo an in-person vehicle inspection, and each driver needs to complete a background check before they can start picking people up. On top of that, there's \$1 million in liability insurance, a factor that demonstrates Lyft's commitment to safety.

GetTaxi (www.gettaxi.com)

Started in: 2010

Business Model: Taxi Hailing
Presence in: 13 cities in Israel,
London, Moscow and NYC



Founders



Roi More



Shahar Waiser

Funding

Seed/Angel	\$2 million
Series A	\$7 million
Series B	\$20 million
Series C	\$12 million
Series D	\$165 million
Total	\$207 million

- GetTaxi is an Israeli-based startup that develops and operates a web and a mobile-based taxi cab ordering service of the same name.
 - The app connects between customers and taxi drivers using the application's proprietary GPS system, and enables users to order a cab either with their smartphone or through the website.
- The company launched its service in the US with brand name Gett. The unique point of Gett is to charge flat fares between neighbourhoods, rather than on time spent in the car or distance travelled. There is also no surge pricing.
- Besides city passengers, the company has specialized in getting corporate clients set up around the world. It has more than 1,500 corporate clients, including Google, Goldman Sachs, and Morgan Stanley and many more.

Didi Dache (www.xiaojukeji.com)

Started in: 2011

Business Model: Taxi-hailing

Presence in: 178 cities in
China



Founders



Cheng Wei

Funding

Seed/Angel	--
Series A	\$2 million
Series B	\$15 million
Series C	\$100 million
Series D	--
Total	\$117 million

- Didi Dache is the leading taxi-hailing app in China as a whole, in terms of both registered users and daily bookings. The company occupied 50% of the market for taxi-hailing apps (Source: iResearch)
 - Chinese users in need of a lift can open the app and push a button requesting a ride, and drivers logged onto Didi's system will in turn receive a notification. However, passengers can optionally add on tips of various sizes in an effort to entice the driver to come pick you up.
- The taxi app has been integrated into the updated version of Tencent Maps. The company has also integrated its app into WeChat. It allows the users to directly pay for the taxi service with WeChat Payment.
- It is reported that there were 22 million smartphone owners had passenger-side accounts for Didi Dache in January 2014. This has increased to 100 million by March 2014.

BlaBlaCar (www.blablacar.com)

Started in: 2004

Business Model: Carpooling

Presence in: Europe / Russia



Founders



Frédéric Mazzella / Francis Nappez / Nicolas Brusson

Funding

Seed/Angel	--
Series A	\$2.5 million
Series B	\$10 million
Series C	\$100 million
Series D	--
Total	\$112.5 million

- BlaBlaCar is one of the largest car-sharing platforms in Europe. The app lets travellers find drivers heading where they need to go soon and connects them by mobile phone or email to arrange to share the ride.
 - The app proposes prices based on supply and demand. The service can even manage payment processing on request.
 - For longer trips, you can even offer free places to interested fellow passengers.
- The company has currently 6 million members in April 2014, compared to 3 million in April 2013. It is estimated that 1 million people make journeys using its site per-month.
- The company has an online booking system and takes commission on each booking, and also selling ride sharing platforms to local communities and companies wishing to develop ride sharing.

Kuaidi Dache (www.kuaidadi.com)

Started in: 2010

Business Model: Aggregator
Presence in: 300 cities in
China)



Founders



Weixing Chen

Funding

Seed/Angel	--
Series A	\$10 million
Series B	\$100 million
Series C	--
Series D	--
Total	\$110 million

- Kuaide Dache, a Chinese taxi-hailing app, is the second largest player in the country. The company controls about 41.8% in terms of both registered users and daily bookings (Source: iResearch).
 - Kuaidi' mobile app also requires users to pledge a tip to get the driver to swing by. That makes these taxi apps a rather expensive accessory.
 - The company makes money from commission on the mobile data services they get cabbies to use – typically a 3G connection.
- The company has recently launched black cars service (BMW's and Mercedes cars) through the application, becoming the only transportation network company to make the leap from taxis to black cars in China.
- The company entered into strategic alliance with Alibaba, which lets users pay for rides using Alipay Wallet, its mobile payments app.

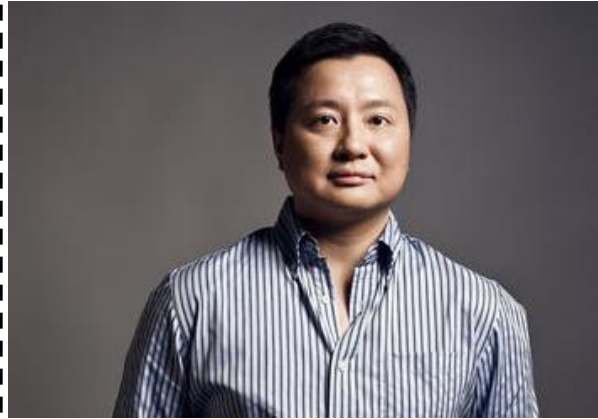
YongChe (www.yongche.com)

Started in: 2010

Business Model: Rideshare
Presence in: 57 cities in China
and Hong Kong



Founders



Herman Zhou

Funding

Seed/Angel	\$1 million
Series A	\$10 million
Series B	\$15 million
Series C	\$60 million
Series D	--
Total	\$86 million

- YongChe is a Chinese domestic e-commerce website platform that enables users to book professional car reservation services online.
 - It has a more user-friendly interface in local language, local offers, and better payment links. This enable YongChe to dominate its position.
- The company was the only operator and had dominated position in luxury end of the market and connects users with private hire cars. The competition has intensified after the entry of Uber.
- The company has launched its operation in San Francisco and New York City, targeting the large Chinese business and leisure travel market.
 - It has planned to expand to other cities frequented by Chinese travellers, like Tokyo, London and Los Angeles

Hailo (www.hailocab.com)

Started in: 2011

Business Model: Aggregator

Presence in: 16 cities in 5 countries



Founders



Jay Bregman / Russell Hall / Caspar Woolley



Gary Jackson / Ron Zeghibe / Terry Runham

Funding

Seed/Angel	\$3 million
Series A	\$17 million
Series B	\$30.6 million
Series C	\$26.5 million
Series D	--
Series E	\$77.1 million

- Hailo is a technology firm Launched in November 2011, matches taxi drivers and passengers through its mobile phone application.
 - Hailo is available in 16 cities like London, New York, all across Ireland, Toronto, Chicago, Boston, Madrid, Barcelona, Washington DC, Montreal and Osaka.
 - The company only work with licensed, insured drivers and fleets of companies that are part of an approved space to avoid any legal tussle.
- With more than 50,000 drivers registered with it, the company takes a driver-focused approach with its staffing. A local taxi driver is recruited to co-ordinate recruitment for each city.
- The company has integrated its taxi booking engine with Citymapper, a free city navigation app for Android and iOS. This will help to build visibility for the company.

Easy Taxi (www.easytaxi.com)

Started in: 2005

Business Model: Aggregator

Presence in: 30 countries
across the globe



Founders



Tallis Gomes

Funding

Seed/Angel	--
Series A	\$4.9 million
Series B	\$15 million
Series C	\$17 million
Series D	\$40 million
Total	\$77 million

- Easy Taxi was founded in Rio de Janeiro, Brazil and is one of the world's biggest taxi app, present in 160 cities in 30 countries, concentrated in Latin America, Africa, the Middle East, and Asia.
 - The company connects verified drivers with the passengers through its mobile app. It promotes to reduce traffic by putting vehicles off the road.
 - It has added more than 150,000 drivers in 2013 and currently has a network of about 185,000 drivers.
- The company focuses on simple operations and IT solutions to give citizens incentive to take a cab, foregoing other methods of transportation and leaving their cars at home.
- Easy Taxi has entered into strategic partnership with WeChat to allow Singaporean users to book a taxi directly from popular messaging app .

OlaCabs (www.olacabs.com)

Started in: 2010

Business Model: Aggregator

Presence in: 9 Cities in India



Founders



Bhavish Aggarwal and Ankit Bhati

Funding

Seed/Angel	\$4 million
Series A	\$20 million
Series B	\$44.1 million
Series C	--
Series D	--
Total	\$66.8 million

- Founded in 2010, OlaCabs has been really successful and currently emerged as the largest player in Indian market.
 - The company is currently managing a fleet of 11,000 cars and growing at 40% on MoM basis.
 - The average ticket size for Ola Cabs' city taxi is around INR 400 and it allows customer to book cab through its mobile app, website and call centre.
- The company has earmarked a sum of US\$16 million (INR 1 Billion) towards nurturing this ecosystem in the next one year. This will help to build supply for Ola Cabs.
 - It has tied up with car manufacturers like Mahindra, Tata, Ford and Maruti to enable car ownership at lower costs. The company had organized 'Car Mela' in city of Bangalore and Pune. The manufacturers sold hundreds of cars in a single day.

TaxiforSure (www.taxiforsure.com)

Started in: 2011

Business Model: Aggregator

Presence in: 5 Cities in India



Founders



Aprameya Radhakrishna /
Raghunandhan G

Funding

Seed/Angel	--
Series A	\$4 million
Series B	\$10 million
Series C	\$30 million
Series D	--
Total	\$44 million

- Taxi For Sure is one of leading Cab Aggregators in India and eyeing major expansion in next 12 months.
 - The company has grown at a rate of 25-30% MoM during 2011-14 and has clocked 1 million transactions in April 2014.
- As an aggregator of car/cab rentals, its offerings include local point-to-point pick-up and drop, airport transfer, local packages (for four or eight hours) and outstation packages.
 - Besides regular rentals, it provides luxury cars to the commuters.
- The company is currently operating in 6 cities and looking to expand to 10 new cities, as well as, countries in South Asia.

Curb (www.gocurb.com)

Started in: 2007

Business Model: Ride Sharing
Presence in: 60 Cities in USA



Founders



Toby D. Russell / Sanders Partee



Keith Forsythe / Irakly George Arison

Funding

Seed/Angel	--
Series A	\$4 million
Series B	\$4.6 million
Series C	\$26.4 million
Series D	--
Total	\$35 million

- Originally known as RideCharge, an online platform for booking and expensing ground travel, the company was renamed Taxi Magic in 2009. The company created the mobile app for ordering a ride, on-demand. In 2014, the company was renamed as Curb after introducing better technology.
 - The company wants to expand to let passengers summon other forms of transport such as sedans and livery vehicles.
 - The new application has the feature to block the driver from the app for 5 hours, if the driver who stop for an extra fare on their way to pick up another passenger.
- Ordering a taxi through Curb will get customers the same price as hailing one on the street. But there are some advantages to ordering on a smartphone. Curb allows patrons to see how far away a taxi is after they've requested a ride, just like with TNCs.

MyTaxi (www.mytaxi.com)

Started in: 2009

Business Model: Taxi Hailing

Presence in: Germany



Founders



Sven Kuelper / Niclaus Mewes

Funding

Seed/Angel	--
Series A	\$7 million
Series B	\$10 million
Series C	\$13 million
Series D	--
Total	\$30 million

- Mytaxi has grown to the fastest growing taxi-app with more than 7 million downloads and 35.000 connected taxis in Europe and the US. The company entered into the field of one-hour deliveries.
 - The company has raised funding of more than \$30 million but did not disclose the amount in the public domain.
- Mytaxi is available in over 40 German cities as well as Washington, Madrid, Barcelona, Warsaw, Vienna, Graz, Salzburg and Zurich.
- The company is planning to switch from taking a fixed-fee cut of taxi journeys to a marketplace model where drivers choose the percentage revenue per journey to give over. Pricing can be set at between 3 – 30% of the final fare. This real-time bidding system is the first example of an auction model being applied in the taxi industry.

GrabTaxi (www.grabtaxi.com)

Started in: 2009

Business Model: Aggregator

Presence in: South East Asia



Founders



Andy Mills



Brent Hurley



Anthony Tan

Funding

Seed/Angel	--
Series A	\$10 million
Series B	\$15 million
Series C	--
Series D	--
Total	\$25 million

- GrabTaxi, which claims to be the largest taxi app in Asian region, is currently available in Malaysia (where it is called MyTeksi), the Philippines, Thailand, Vietnam and Singapore.
 - The company is working with local taxi markets and using mobile-based technology to match both the supply (dispatch companies) and demand (passenger) sides of the distribution chain.
 - The company has completed two funding rounds in last 6 months, which will boost its position in Southeast Asian markets.
- The app currently has 250,000 monthly users and over 1 million downloads.
- GrabTaxi differentiates by closely examining the needs of local customers. In order to attract riders, it has focused on two things: convenience in inclement weather and safety, especially for women hailing cabs at night.

Flywheel (www.flywheel.com)

Started in: 2009

Business Model: Taxi Hailing
Presence in: 3 cities in USA



Founders



Elijah Windsor



Ryan Huffman



Tal Flanchraych



John Wolpert

Funding

Seed/Angel	\$1 million
Series A	\$8 million
Series B	\$14.8 million
Series C	--
Series D	--
Total	\$23.8 million

- Originally named Cabulous and founded in 2009, Flywheel is providing taxi hailing service through its mobile application.
- Flywheel works only with fully licensed taxi cab drivers and does not offer peer-to-peer angle. The company prefers slower growth in some markets but wants to remain on safer side.
 - Traveller can login on the app and see a map filled with little moving icons of the available taxicabs in the area. Traveller can “hail” the cab by clicking on the icon and entering his/here phone number and exact address.
- Flywheel charge a service fee of \$1 per ride from the passengers and commission from the taxi drivers. The payment is accepted only through the credit card registered with the company.
 - The company does not charge extra money during time of high demand.

SideCar (www.sidecar.cr)

Started in: 2012

Business Model: Carpooling

Presence in: USA



Founders



Sunil Paul

Funding

Seed/Angel	--
Series A	\$10 million
Series B	\$10 million
Series C	--
Series D	--
Total	\$20 million

- SideCar Ride is another US provider in direct competition with Lyft. The company has built a real-time ridesharing community that connects drivers with spare seats in their car to passengers who need instant rides across the city. The app focuses on short distances in cities.
 - The application allows users to find trips at very short notice, the success of the app depends on the size of the user base.
- The company has designed the new mobile app with better flexibility. The app allows the drivers to set more restrictions around the fares that they charge and how far they're willing to go out of their way to pick up or drop off passengers.
 - Those who have large vehicles with more seats, for instance, can charge a bit more than those who just have a five-seat sedan.

Cabify (www.cabify.es)

Started in: 2011

Business Model: Taxi Hailing
Presence in: Spain and Latin America



Founders



Juan De Antonio

Funding

Seed/Angel	\$4 million
Series A	\$8 million
Series B	--
Series C	--
Series D	--
Total	\$12 million

- Cabify is a Spanish startup, which is building its presence in Spain and Latin America . The company is growing at the rate of 50% in Latin American region.
- The apps allow users to order a chauffeur-driven car for immediate use or advanced booking, with payments taken via credit card or PayPal.
 - The journey priced is fixed at the time of the booking, and vehicle types on offer to users include Executive (Mercedes Class E or Audi A6), Luxury (Mercedes Class S) and Group (Mercedes Viano minivans).
- Cabify's focus is on providing an on-demand car service that offers a better class of vehicle than a typical taxi. The company is planning to use its new funding to consolidate its position in its existing markets — and also expand its footprint mainly in South America.

Started in: 2012

Business Model: Chauffeur

Presence in: France



Founders



Benjamin Cardoso

Funding

Seed/Angel	--
Series A	\$4.1 million
Series B	\$6.8 million
Series C	--
Series D	--
Total	\$10.9 million

- LeCab, a French based technology startup, is innovating at the intersection of mobile technology & car transportation. The company has a fleet of over 300 wifi-enabled Peugeot 508 sedans.
 - It is one of the fastest growing ground transportation company in France, serving 75,000 customers and more than 1,500 corporate accounts
- The company operates its vehicles, and hires and trains the drivers. Every car comes with an iPad. Users will find a complete infotainment solution like you find on a plane.
- The fare is fixed in advance at the time of booking. A fixed price calculated according to the distance to be covered. The cab waits for 5 minutes free of charge once it has arrived at the meeting point. The difference with the initial quote will be withdrawn/reimbursed for all credit card payments within 10 days. The user can also book cab in advance – up to 30 days.

Kabbee (www.kabbee.com)

Started in: 2011

Business Model: Taxi Hailing

Presence in: UK



Founders



Justin Peters

Funding

Seed/Angel	\$3.25 million
Series A	\$6.1 million
Series B	--
Series C	--
Series D	--
Total	\$9.35 million

- Kabbee, the UK based firm, is working with private taxi firms - known as “minicabs” . The cabs offer a cheaper, unmetered, alternative to the iconic black cab. Legally these taxi firms can’t be ‘hailed’ from the street and are predisposed to being booked in advance via the telephone (or an app!).
 - The company works as a marketplace element that lets user to get an instant quote from a range of competing 60 leading minicab firms, along with user reviews and ratings. The users can pay by cash, card or pre-paid account.
- The company has also completed the funding round. The funds will be used to accelerate growth in London and beyond, developing its technology and building the brand.
- Kabbee recently awarded ten taxi drivers across the UK with a cash prize of £200 after consistent high ratings for the level of service provided.

goCatch (www.gocatch.com)

Started in: 2011

Business Model: Taxi Hailing

Presence in: Australia



Founders



Andrew Campbell / Ned Moorfield

Funding

Seed/Angel	\$3 million
Series A	\$6 million
Series B	--
Series C	--
Series D	--
Total	\$9 million

- goCatch is a smart phone application that connects passengers directly with taxi drivers and allows customers to book cabs.
- The company has planned to expand the service outside of Australia, into Singapore and eventually throughout Asia.
 - Further, it is also exploring the opportunity to launch goCatch-branded taxis, which wouldn't be aligned to any particular network. The idea of putting its own car on the roads adds a new dimension to the evolving competition in the space.
- The company is taking some new initiatives like offering cabbies a monetary reward for collection from certain areas at certain times (mostly weekend). This encourages the drivers to return to the city, where sometimes demand outstrips supply and passengers have difficulty finding a cab.

InGoGo (www.ingogo.com)

Started in: 2013

Business Model: Taxi Hailing

Presence in: Australia



Founders



Hamish Petrie

Funding

Seed/Angel	\$3.7 million
Series A	\$3.4 million
Series B	--
Series C	--
Series D	--
Total	\$7.1 million

- InGoGo, a Sydney-based company, allows consumers to call taxis using an app and pay for the ride. As per company's data, 15% of Sydney taxi drivers take bookings through the app
- InGoGo has built a game-changing payment platform via a partnership with ANZ. This will help to create an additional revenue stream from their taxi business.
 - The company will give competition to Cabcharge, Australia's dominant taxi payment system, which is found in about 97% of the country's taxis.
- The company takes 10% booking fee for taxi rides as incumbent services, but pays 6% of that fee as a rebate back to drivers.
 - The company has also rolled out about 1000 payment terminals that allow drivers to take payments for rides not taken using a passenger's app.

TaxiBeat (www.taxibeat.com)

Started in: 2012

Business Model: Taxi Hailing
Presence in: 5 Countries (Latin America)



Founders



Nick Drandakis

Funding

Seed/Angel	--
Series A	\$2 million
Series B	\$4.3 million
Series C	--
Series D	--
Total	\$6.3 million

- TaxiBeat, a Greece-based mobile taxi-hailing startup, is one of the emerging players in Taxi market.
 - Out of Greece, the app has made quite a splash in Mexico and Brazil. The startup made its first international landing in Rio de Janeiro in mid-2012 and claimed to be the city's number one taxi app in terms of number of rides and revenues.
 - The company has raised funds to expand its presence in new markets in South America and Southern Europe.
- TaxiBeat features a rating system that enables passengers to make an informed choice when looking for a ride and gives taxi drivers, who pay a small commission on rides they earn through TaxiBeat, the tools to better understand and serve customers.
- The app also provides driver profiles (i.e. spoken languages, types of cars and interior amenities).

SaferTaxi (www.safertaxi.com)

Started in: 2011

Business Model: Taxi Hailing
Presence in: Latin America



Founders



Clemens Raemy



Jonathan Lo



Diego Massanti

Funding

Seed/Angel	\$40,000
Series A	\$1 million
Series B	\$4.2 million
Series C	--
Series D	--
Total	\$5.24 million

- SaferTaxi is a leading-edge company that revolutionized the taxi industry in Latin America and one of the first to launch a service through which users can order taxis through mobile devices. The company is registering monthly growth of 60% in terms of taxis booked using its service in Chile.
 - The app includes an interactive map that allows users to see the locations of nearby taxis, a request to summon a taxi to a specific location feature, an online payment system to pay for rides without cash, and a taxi driver rating system to make rides safer.
- SaferTaxi offers taxi drivers smartphones at reduced prices as well as wireless internet in registered vehicles.
- The company leads the industry in Chile and Argentina, and expanding its presence in Brazil. It has raised funds to improve user experience and move into other cities.

MiniCabster (www.minicabster.com)

Started in: 2011

Business Model: Aggregator

Presence in: UK



Founders



David Buttress / Brooke Pursey

Funding

Seed/Angel	\$2.6 million
Series A	--
Series B	--
Series C	--
Series D	--
Total	\$2.6 million

- Minicabster (earlier known as Anycabs) is an online minicab search engine and app enabling users to request and select cab price quotes in the UK. It is offering same service as Kabbee.
 - User can simply enter his / her journey details into the company website or free app for iPhone or Android. The company gathers quotes from several minicab operators in users area and shows the best offers.
 - Minicabster has apps for iOS and Android, and more than 200,000 download till last year.
- The company focuses solely on Minicabster. It offers 30% refund to customers on their fare if the car is more than 15 minutes late.
- Minicabster currently operates in London, Manchester and Birmingham, and planning to launch its services in other cities.

GoGreenRide (www.gogreenride.com)

Started in: 2012

Business Model: Ride Sharing

Presence in: USA



Founders



Yamandou Alexander

Funding

Seed/Angel	\$2.5 million
Series A	--
Series B	--
Series C	--
Series D	--
Total	\$2.5 million

- GoGreenRide, a New York-based startup, is a membership based car service booked via iPhone/Android apps, website and phone. Users can book the cab for both on-demand or as advanced bookings.
- The company applies the popular airline's model of providing quality service at a low price to the taxi industry.
 - It uses software employed by airlines to efficiently schedule shifts in its fleet of around 50-70 vehicles.
 - This ensures there are cars on the road at non-peak times as well as during rush hour.
 - It has employed drivers who work 50 to 60 hours a week and earn between \$10 - \$14/hour. The drivers share cars to minimize capital cost and cover the environmental angle.

Drivr (www.drivr.com)

Started in: 2011

Business Model: Aggregator

Presence in: Europe



Founders



Peter Theill / Michael Vivet / Nikolaj Køster
/ Søren Halskov Nissen

Funding

Seed/Angel	\$2.1 million
Series A	--
Series B	--
Series C	--
Series D	--
Total	\$2.1 million

- Drivr (earlier known as Click A Taxi), based in Denmark, is the free app to book taxi service.
 - The app uses GPS to determine the users location and to suggest the nearest address for the taxi to go to. Users can also change this address themselves by dragging and dropping the map to a new location. The app makes its profits by using a pay-per-booking business model with their taxi partners.
- The company has over 1,000 of the world's taxi companies on the platform and is available in more than 2,500 cities worldwide.
 - The system is designed to integrate into a range of different business platforms to allow external companies to book taxis for their customers from restaurants, hotels, flight bookings and many more.

Careem (www.careem.com)

Started in: 2012

Business Model: Aggregator

Presence in: Middle East



Founders



Mudassir Sheikha / Magnus Olsson

Funding

Seed/Angel	\$1.7 million
Series A	--
Series B	--
Series C	--
Series D	--
Total	\$1.7 million

- Careem, a UAE-based ground transportation technology startup, is a private car booking service, allows customers to order online, track rides in real-time, and pay with credit cards.
 - A customer signs up on the app and receives an SMS notification. He /she can check the location and enter the destination. Customers can track their trip in real-time, as well as rank the driver.
 - Booking with Careem is more expensive than hiring a local taxi because of its premium service but prices compare favourably to other limo companies.
- It is currently offering its services in Dubai, Abu Dhabi, Doha and Riyadh on careem.com and through its mobile apps.
- The company launched its 'Careem Giving' initiative at the start of Ramadan, allowing tips to drivers.

Talixo (www.talixo.de)

Started in: 2012

Business Model: Taxi Hailing

Presence in: Germany



Founders



Sebastian Kleinau / Yvonne Gründler

Funding

Seed/Angel	\$1.5 million
Series A	--
Series B	--
Series C	--
Series D	--
Total	\$1.5 million

- Talixo, based in Germany, is an online platform to book taxis and limousines. The company works as mediation platform and partners only with passenger transport licenses.
 - The passenger gets the complete choice with regards to price, comfort and flexibility. User can choose between taxis and limousines and get the right choice for each occasion.
- Its online booking engine also supports pre-booking of cabs, not just on-demand hailing. And it offers free fleet management software for providers, so they can manage their capacity and optimize routes.
 - The company offers better deals if customers order ahead of time.
 - The service does not ask for a monthly fee from taxi companies and those who use its service. Talixo only takes a commission from the taxi driver.

AlloCab (www.allocab.com)

Started in: 2011

Business Model: Taxi Hailing

Presence in: France



à partir de
5€

à partir de
5€

à partir de
15€

Founders



Yanis Kiansky / Thomas Tiercelin

Funding

Seed/Angel	\$800,000
Series A	--
Series B	--
Series C	--
Series D	--
Total	\$800,000

- AlloCab, based in Paris, a mobile and web application to book private driver driving a limo, a van or a motorcycle. It is a leading market players Touring Car with driver (VTC) in France.
 - The operation of passenger cars (VTC) with driver engaged in providing the customer to order a premium vehicle from 4 to 9 seats (driver's seat included), with a driver, having an engine power greater than 88 kW or 120 hp , have less than 6 years (except for vintage cars), provide comfort and interiors of "standing".
- The company is operating is services in Paris, Marseille, Aix en Provence, Nice, Cannes, Toulon and Monaco.
- AlloCab extends its door-to-door in partnership with SNCF railway stations in the south of France. This will allow travellers to book taxi from and to station through SNCF.

Heetch (www.heetch.com)

Started in: 2013

Business Model: Ride Sharing

Presence in: France



Founders



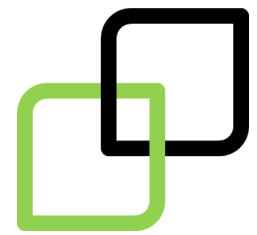
Teddy Pellerin / Mathieu Jacob

Funding

Seed/Angel	\$500,000
Series A	--
Series B	--
Series C	--
Series D	--
Total	\$500,000

- Heetch, a French ride-sharing app, is operating a ride-sharing service that only works at night only. The company was born from the founders' recurrent need to find a taxi/car to take them home at 5AM Sunday morning after a partying night.
 - The service operates only from Thursday 9 PM to Sunday 5 AM, which is precisely the time slot where the demand of transportation is at its highest.
- Heetch is very similar of other ride-sharing apps. Users get a ride using the app, and then they can donate money at the end of their ride.
 - There is a suggested price. On average, a ride costs \$16 (€12) — it is supposed to be 30% cheaper than a cab ride in Paris.
 - The company is currently handling 1,000 rides a week and takes a 20% cut on every ride.

Thank You!!!



Valoriser Consultants

Tel:
+91-11-25546049 |

Mobile:
+91-9958835533

Email:
Info@valoriserconsultants.com
jaspal.singh@valoriserconsultants.com

Website:
www.valoriserconsultants.com

